



## ABOUT GCC

### **In-House Attorney Search and Placement Specialists :**

**General Counsel Consulting** is a national attorney search and placement firm dedicated exclusively to the placement of attorneys in-house.

**We conduct** attorney searches ranging from General Counsels to junior attorneys for a wide variety of industries and companies across the country.

**As a division of Juriscape**, one of the largest attorney-employment conglomerates in the world, with more than 200 employees in 15 domestic and international offices, we are confident we can locate the best attorneys for your company.

**At General Counsel Consulting**, we only represent the most highly qualified attorneys available in any given market, practice area, and industry. We are known for our ability to place exceptional attorneys in companies across the U.S.

**We treat every search** as an investment towards a company's long-term professional goals. We work not simply to meet those goals, but to exceed them. As a result, companies continue to invest their recruiting efforts with us time and time again.

**In today's market**, companies have a choice when it comes to legal recruiting. Companies choose General Counsel Consulting when making the right attorney hire is essential.

**Why? Because we deliver results.**



## FOCUS

**At General Counsel Consulting**, we believe that it is better to excel at one thing than to do many things. As a result, we focus exclusively on in-house attorney search and placement. This is our one and only line of business.

**We do not engage in law firm placements;** we do not place contract attorneys; and we do not place legal secretaries, paralegals, or other legal staff. Our focus on in-house attorney search and placement allows us to achieve superior results on behalf of our corporate clients around the country.

**In-house attorney search and placement is the only thing we do.**

**We concentrate** all of our capital and human resources towards delivering the absolute best attorneys to companies across the U.S.

**Our focus** has enabled us to develop the tools, resources, and talent to become leading in-house attorney search specialists.

**As a function of our focus**, we have the unique ability to concentrate all of our efforts and resources towards one specific objective: To successfully service your legal hiring requirements by delivering the absolute best attorneys to your company.

### **Why Should Focus Matter to You?**

- 100% of our resources are dedicated to your in-house search - **Faster Results.**
- 100% of our time is spent locating attorney candidates and speaking with organizations in the in-house legal market - **Better access to candidates.**
- 100% of our exclusive searches are successfully filled - **Less expense.**



## INNOVATION

**At General Counsel Consulting**, we are constantly striving to be innovators in our industry, staying one step ahead of the curve. Innovation is an essential element of success. To remain competitive in an ever-changing market, we do not simply rely on industry practices of recruiting, we create them.

**Our first priority** is to meet your attorney-staffing needs in a highly focused and cost-effective manner. Therefore, together with our affiliates, we have focused our innovative efforts towards creating:

- **The Largest Proprietary Attorney Candidate Database** of Any Legal Recruiting Firm in the Country.
- **The Most Advanced Attorney Job Retrieval Database System** of Any Legal Recruiting Firm in the Country.
- **The Most Accessed Legal Job Websites** on the Internet.

**Why Should Innovation Matter to You?** As a result of our innovations, we are capable of reaching a larger number of high-caliber attorneys than any other legal recruiting firm in the country before engaging in an active search.

- **Our Attorney Database** provides our clients with instant access to some of the most highly qualified candidates available across the country - **Faster Results.**
- **Our Job Database** provides our clients with more attorney candidates to choose from in any given search - **Better access to candidates.**
- **Our Legal Job Websites** provide our clients with better attorney candidates to fill their search more quickly - **Less expense.**



## RESOURCES

**The depth of our resources** in the in-house attorney search and placement industry is simply unrivaled by any other U.S. legal recruiting firm.

### **General Counsel Consulting possesses:**

**The Largest Proprietary Attorney Candidate Database in the Country with More Than 200,000 Attorney Profiles.** By virtue of our existing database, we have the ability to provide our clients with instant access to some of the most highly qualified candidates available across the country. We can also conduct “live” searches on the database for prospective clients to identify potential attorney candidates for any given position.

**An Advertisement Program That Exceeds \$1 Million Each Year.** Our advertisement budget, which is unparalleled amongst all other major U.S. legal recruiting firms, allows us to confidentially advertise specific positions on behalf of our clients on nearly every major legal job website and in some of the most widely circulated legal publications, in a concerted effort to attract the most highly qualified candidates on local, national, and international levels.

**Unrestricted Use of the Most Accessed Legal Job Websites on the Internet.** Our unrestricted use of the most accessed legal job websites on the Internet, including, but not limited to, LawCrossing, allows us to reach a greater pool of qualified attorneys across the country.

**An Established Network of Search Consultants with Specialized Experience in In-House Attorney Search and Placement.** Our specialized search consultants are equipped with local and national legal market intelligence to address and meet your specific hiring needs. They also have extensive experience conducting aggressive and targeted search campaigns to deliver the best candidates for your in-house attorney positions.

**A Research Staff of More Than Two Researchers Per Search Consultant.** Unlike other legal recruiting firms, our search consultants are supported by full-time researchers, allowing them to spend 100% of their time focused on recruiting efforts. Because of our unsurpassed research capabilities, we can fill in-house positions faster and more effectively, and can take on searches that other legal recruiting firms do not even bother to attempt or fail to successfully service.



## SERVICES

**We understand** that the needs of corporate law departments differ from company to company. As a result, we provide a variety of recruiting services to meet our clients' specific hiring requirements. We conduct searches ranging from General Counsels to junior attorneys for a wide variety of industries on behalf of Fortune 500 and other companies across the country.

**Our services include:**

- Retained Searches
- Exclusive Searches
- Contingency Searches

**To keep up with the competitive demands of today's legal marketplace**, corporate employers require immediate access to the most highly qualified candidates available. Exclusive searches are the most successful methods used to service in-house attorney searches.

**The benefits of an exclusive search are manifold and include the following:**

**Complete Time Investment:** A complete investment of our resources towards a search for an extensive pre-determined time period.

**Unrestricted Use of Resources:** A complete use of our advertisement, database, and network capabilities to ensure the largest and most qualified pool of targeted resumes.

**Candidate Exclusivity:** Exclusivity for all presented attorney candidates for the duration of the search.

**Employer Driven Focus:** A complete employer driven focus to ensure a thorough understanding of an employer's business, culture, short and long-term growth plans, position's scope and responsibilities, compensation package, candidate specifications, and required candidate profile.

**Job Description:** Assistance in creating an effective job description.

**Pre-Screening of Candidates:** Pre-screening of candidates against employer specifications.

**Anonymity:** The ability of an employer to retain anonymity during the process.

**Competitive Information Sharing:** Receipt of strategic local and national legal market information.

**Candidate Negotiations:** The ability to negotiate indirectly with attorney candidates.

**Effective Results:** Exclusive searches result in the highest probability of a successful delivery of targeted attorney candidates in the most expedited and cost-effective manner.



## RESULTS

**General Counsel Consulting** is known for its ability to locate the best attorneys quickly and effectively on behalf of its corporate clients. We are also proud to lay claim to a 100% success rate on all of our exclusive contracts.

**We have successfully represented a number of Fortune 500 companies and other corporations on searches ranging from General Counsels to junior attorneys for a wide variety of industries across the country.**

**We understand** that in today's legal market, companies have a choice when it comes to legal recruiting. Companies that expect results, professionalism, and integrity choose General Counsel Consulting.

**At General Counsel Consulting,** we measure our success by our clients' willingness to continue, time and time again, to engage our services.

**To date, we have represented clients from coast-to-coast in the following industries:**

- Advertising
- Financial Services
- Education
- Energy
- Healthcare
- Life Sciences
- Manufacturing
- Media/Marketing
- Pharmaceuticals
- Real Estate
- Technology
- Telecommunications

**At General Counsel Consulting,** we realize that your loyalty is a hard-earned reward that we are constantly striving to retain. We aim on a day-to-day basis to do everything we can to strengthen the loyalty of the clients we serve and to continue to provide them with the type of outstanding services and results they expect from our firm.

**Experience the difference!**



## PEOPLE SPEAK

**General Counsel Consulting provided exceptional service in helping my organization recruit for a hard to fill position.** They did extensive work on the front end to understand our needs and our culture and began referring highly qualified candidates almost immediately. We had an offer out to a highly qualified candidate 90 days after engaging General Counsel Consulting and could not be more pleased with the quality of our newest Associate General Counsel.

**Melinda Burrows**

Deputy General Counsel – Litigation and Compliance  
Progress Energy Service Company LLC

**Working with General Counsel Consulting has been a wonderful experience.** Not only were we able to meet with multiple and extremely well-qualified candidates very quickly, we were also provided with excellent customer service. Throughout and even after the entire hiring process, General Counsel Consulting's follow through skills have been second to none. General Counsel Consulting has been professional, helpful, and attentive to all our needs. I would definitely work with them again in the future.

**Stephanie Hung**

Senior Executive Recruiter Quick Loan Funding Inc.